

## How we rebuilt the PIRSA website to create a design system & theme for the future...



## **Government of South Australia**

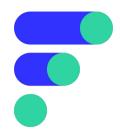
Department of Primary Industries and Regions





... by starting with an existing government digital design system, we fast tracked a redesign and rebuild, to streamline the user experience using the Squiz DXP, CMS & Funnelback...





...now PIRSA visitors receive a richer search experience, more visual cues to aid in navigation and, SARDI research has a new IA and page templates showcasing projects, scientists and research.



## frontstage.digital

